

# THE RENDON GALLERY

FOR IMMEDIATE RELEASE

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## **The Rendon Gallery Makes Its Debut with BLEND**

*KFiSH's collaborative show opens to the Public on January 25, 2019*

Los Angeles, CA – On Friday, January 25, The Rendon Gallery (located at 2055 E 7th Street, Los Angeles) opens its doors to the public for the first time. The debut exhibit, BLEND, is a pop-up show featuring the work of L.A. artist Kelcey Fisher, a.k.a. KFiSH, in collaboration with artists Zachary Bennett-Brook, Kyle Boatwright, Armando Dela, Gabe Gault, Davia King, Colette Miller, Moncho 1929, Vero Villareal Sada, Tiaan Schreuder, Shplinton, Priscilla Carpenter Witte, Yanoë, and Ralph Ziman, among others.

BLEND will be open to the public on Friday, January 25, from 6 p.m. to 10 p.m., and Saturday, January 26, from 11 AM. to 5 PM.

The gallery's founders, Ralph Ziman and Maria Greenshields Ziman, are working artists based in the Downtown Los Angeles Arts District neighborhood. They see the area as the creative hub for the art scene in Los Angeles.

*"We want to represent the underserved artists in L.A. and from around the world—artists that are not necessarily commercial, but have a lot to say and have a unique perspective. We want to grab the really interesting work that's falling through the cracks of the very commercial art scene that exists in the world today."* – Ralph Ziman, co-founder, The Rendon Gallery

The Rendon Gallery is part of Art At The Rendon, an ongoing series of creative programs designed to celebrate and support the arts. Art at the Rendon launched in June 2018 with HIDDEN ROOMS, during which more than eighty-five artists—including KFiSH—transformed the historic Rendon Hotel building into an immersive art installation. The large-scale collaborative experience sparked the idea for BLEND.

*“Collaborating with other artists pushes me to work in different styles and grow as an artist and try out different mediums. It’s just a great experience all around. I’m learning their processes and they’re learning mine as well, and we’re building this artists’ community through it.” - KFiSH*

Three of the featured artists—King, Boatwright, and Gault—previously worked with KFiSH on an art project at the Nipton Resort in Nipton, California. They used vintage cars as their canvases, and the custom-painted cars will be on display in the Rendon’s parking lot during BLEND.

Sponsors include Coronado Brewing Company and Rebel Coast Winery.

**BLEND Press Preview/VIP Opening Reception:**

Thursday, January 24 // 6 PM - 9:30 PM

**BLEND Opens to the Public:**

Friday, January 25 // 6 PM - 10 PM

Saturday, January 26 // 11 AM - 5 PM

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For more information, photos, or interviews please contact Cindy Schwarzstein at 949-463-7454 or [cindy@therendon.com](mailto:cindy@therendon.com)

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**About The Rendon Gallery**

The Rendon Gallery is a contemporary art space located in the Downtown Los Angeles Arts District. Named for the landmark hotel in which it is situated, The Rendon Gallery is a supportive platform for a diverse range of artists both local and international. Inspired by the rich cultural history of the surrounding area, the gallery’s focus is to develop a creative hub, energizing L.A.’s artistic community. The Rendon Gallery presents work across a wide variety of media, disciplines and culture from traditional to installation and performance based art.

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